

## Press Release

### Skitrax on the Exhibition „Interalpin“

*In Hall 3 – 303 with international references*

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**Oberaudorf, March 4, 2009:**

For the first time, Skitrax Europe presents its robust PVC tiles to a broad audience from the winter sport industry during the exhibition “Interalpin”, held from April 22 to April 24, 2009. The demand for this product brought forward before and during the present ski season by ski region operators from throughout Europe resulted in the decision by Skitrax management to present their innovative products.

During the past winter, many **top ski regions** such as **St. Moritz, Davos, Zermatt, Laax, Samnaun (CH), Ischgl, Ellmau (A), Sudelfeld (FRG)** and many more have decided to make use of Skitrax for various opportunities such as ski lift entrances and exits or on mountain roads. Particularly during the snow poor months such as November and December, Skitrax offered a perfect gliding surface resulting in a high service and comfort for winter sportsmen at the lifts. **Be surprised by the versatile use of this product!** Latest by end of March/April, when the snow thaws, winter sportsmen will enjoy the surface presented by Skitrax – but obviously only in those regions who have Skitrax.

With Skitrax these ski regions are on the “snow-safe-side”. But not only in winter, when there is more or less plenty of snow, also in summer Skitrax can be used optimally. The surface of the most and largest water jumps throughout the world is called Skitrax!

**Novelty:** We offer everything from one hand: **planning, development, construction of a modern freestyle waterjump on a wood construction basis, for e.g.** in tourist areas or lakes in the area – naturally with Skitrax. Multiple new projects are calling for attention this summer in the northern parts of Germany and Eastern Europe. Get the latest information directly on **our stand in hall 3 – 303** during the exhibition.

*Please release and send us a print approval up front. Pictures in higher resolution can be forwarded upon request.*

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**Example: Viking Freestyle Water Jump in Oberaudorf (Germany)**



**Example: Sudelfeld Ski Region - Kitzlahner Lift**





**Example: Laax – Mutta Rodunda (Switzerland)**